

2:36



Jason >

Oct 26, 2020, 4:30 AM

Jared - I spoke with Morris at length on Sunday, and he's asking for a conference call Monday to again discuss ads for the final week.

Happy to do that, but he's not going to be happy we're not following all of his recommendations.

We're short on time and Katie and I have a great plan in place, so I need some feedback from you on the best approach here.

Thank you!

Oct 26, 2020, 6:07 AM



You have him a call and that is all I asked for. I didn't ask for you to follow his advice to the tee. You heard him out and are making decisions



iMessage



2:38



Jason >

Nov 7, 2020, 9:21 AM

Elefant Respector (@DatElefan)  
Tweeted:  
Biden's Vote Tallies apparently  
Violate Benford's Law, everyone else  
follow across the country, except for  
Biden in key races. This is a test for  
catching election fraud, used by the  
State Department and forensic  
accountants.

<https://t.co/XbZtRQyxZu>

<https://t.co/crK9HChfnW> <https://t.co/mHNjStrB2Q> <https://twitter.com/DatElefan/status/1324838425170595840?s=20>

Nov 8, 2020, 9:21 AM

This story is not accurate. Given undetermined electoral outcomes in multiple states, and serious voting irregularities and lack of transparency in others, Jared has advised @realDonaldTrump to pursue all available legal remedies to ensure Americans can have full faith in this election's outcome.



iMessage



2:39



Jason



Can I shoot down this residence meeting?

1. recognition is growing in trump's inner circle that their effort to overturn the race call is an increasing long shot, with some urging him to keep fighting, but only in a limited way within the legal process.

2. Kushner has made nuanced arguments. Pursue legal fights, but in a limited way focused on transparency of the vote-count.

3. some advisers, including Hope Hicks, sided with Kushner during a Saturday meeting

4. the meeting was after the president's round of 18 holes of golf.

5. the meeting was in the White House residence

6. The president has teased in private discussions that his "liberal" son-in-law wants to do things a certain way.

Just tried you back!

Nov 12, 2020, 4:27 PM



iMessage



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Jason >

Nov 12, 2020, 4:27 PM

Just sent this to the team:

Alexa - need to know which weekend shows, including this Saturday and Sunday, we can put lawyers on to talk Affidavits.

Chad - need to know which of our high-brow columnists (Thiessen, Hemingway, Hewitt, etc.) we can get to sit down for a virtual one-on-one briefing tomorrow so they write up summaries.

Singular goal: shift the narrative from "where's the evidence" to "wow that's a lot of evidence."

Thanks!

Nov 27, 2020, 2:36 PM

Tap to Download

Screenshot 2020-11...

271KB



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2:40



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Jason

Dec 3, 2020, 3:43 PM

Release to go out at 6pm -  
[FoxNews.com](https://www.foxnews.com) will pop exclusive  
write-up just before that - you good  
here?

Trump, RNC Announce Massive  
\$207.5 Million Raised Since Election  
Day

Committees Combine to Raise \$495  
Million for October 15th-November  
23rd Reporting Period

President Donald J. Trump's  
campaign and the Republican  
National Committee (RNC) today  
announced fundraising totaling  
\$207.5 million since Election Day.

The total includes amounts raised by  
Donald J. Trump for President, Inc.,  
the RNC, the two joint committees  
Trump Victory and the Trump Make  
America Great Again Committee  
(TMAGAC), and the President's new  
Political Action Committee, Save  
America.

"These tremendous fundraising  
numbers show President Trump  
remains the leader and source of



2:40



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Jason



"These tremendous fundraising numbers show President Trump remains the leader and source of energy for the Republican Party, and that his supporters are dedicated to fighting for the rightful, legal outcome of the 2020 general election," said Bill Stepien, Trump 2020 campaign manager. "It also positions President Trump to continue leading the fight to clean up our corrupt elections process in so many areas around the country, and to build on gains from the 2020 elections so we can take back the House and build on our Senate majority in 2022."

"The American people know what's at stake. Thanks to our incredible supporters, we've been fighting tooth and nail to uphold election integrity across the country and defend our Senate Republicans in Georgia," said RNC Chairwoman Ronna McDaniel. "We are investing millions to push back against the Democrats' unprecedented power grab and drive a massive Get Out The Vote operation in the Peach State. The work we are doing today is critical to ensuring a better tomorrow for all Americans."



iMessage



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Jason

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The entities will file with the Federal Election Commission today for the reporting period of October 15, 2020 to November 23, 2020. Including the time period before Election Day, November 3, 2020, the entities raised a grand total of \$495 million. Save America was formed after Election Day.



2:42



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Jason >



Dec 11, 2020, 1:19 PM

Can u Send ads to Ronna

Sent ads to Ronna but need to speak with you ASAP - I don't think I'm going to be able to get these ads up until Monday since it's already 1:30pm on a Friday and networks are brain damage on this stuff. The buyers working on it now.

Also, we have approvals from OAN and Newsmax but Fox and even Sinclair are still sitting on the approvals and won't give us a timetable.



iMessage



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2:43



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Jason



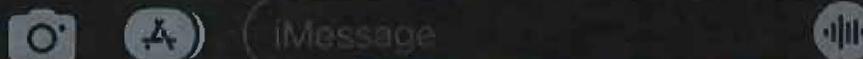
Jared - attached please find the draft two-week budget for the national and state-specific cable TV and radio buys requested by the President and Mayor Giuliani.

I'm hoping to see the President first-thing Tuesday AM to make sure he's still on board with the creative and ad targeting, but I wanted to make sure you were aware of the price tag coming in just below \$5M before I finalized anything.

Additionally, and this might seem like a small detail but I didn't want to make this decision without you, but in terms of paying Jamestown their commission for the small network OAN/Newsmax buy two weeks ago and then this new placement, what % should we pay them?

Their rate was 1.5% as of 11/3/2020, but we planned and invoiced the campaign at 2.0% for creative. Jamestown was on a tiered contract that decreased from 2/0% to 1/5% at the \$100m media placed mark.

Thank you,



2:43



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Jason

Jamestown was on a tiered contract that decreased from 2/0% to 1/5% at the \$100m media placed mark.

Thank you,

Jason

Dec 21, 2020, 10:40 PM

I would assume this is a continuation of the old work and keep it at the lower rate since I view this as an extra assignment they are unexpectedly getting in what should be an off or slow period. They have done very by campaign. Can u ask Bill as well as this deal was made during the Brad time...

Also - we should discuss to potus and make sure he has full transparency on cost and fees. Let's also discuss which entity it comes from and maybe ask Justin/Alex to review that

Dec 22, 2020, 10:56 AM

Jamestown will receive the 1.5% as an extension of 2020.

POTUS has approved the buy.



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Jason >

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Dec 22, 2020, 10:56 AM

Jamestown will receive the 1.5% as an extension of 2020.

POTUS has approved the buy.

I am walking him through the ads in-person at 2pm.

Does that sound good?

As long as potus agreed

Yes



iMessage



2:44



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Jason



FYI on our TV/radio ad buy...

We're ON-AIR on Cox, On Media, Ad Systems and Viamedia local cable systems in these markets:

GA:

Macon

Albany

Columbus

Savannah

Jacksonville

Greenville-Spartanburg

Augusta

Atlanta

WI:

Madison

LaCrosse

AZ:

Tuscon

Phoenix

Effectv (formerly Comcast) rejected the ads in all systems, and Spectrum has yet to make a final decisions, so we are not on-air in MI other than our national buys, and we're not on Effectv or Spectrum cable systems in WI and GA.

All national cable and national/local



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2:45



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Jason

Effectv or Spectrum cable systems in WI and GA.

All national cable and national/local radio running as scheduled.

In terms on gross dollars, we had \$1.6m booked on local cable and right now about \$600K will run, meaning we'll get about \$1M back.

Important being we're tracking all this stuff closely.

Dec 28, 2020, 9:18 PM

Jared - Rudy and Co. want us to use our email list and social media platforms to put pressure on the four legislatures to call special sessions this week, and they're invoking POTUS' name in the approval.

Do you have any opposition to going in hard with the activist pushes these next couple days via email and social media?

Let Gary work up a plan on it for us to review. I'm not against as long as it's rational

Roger that!



iMessage



2:45



13



Jason



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Do you have any opposition to going in hard with the activist pushes these next couple days via email and social media?

Let Gary work up a plan on it for us to review. I'm not against as long as it's rational

Roger that!

Jan 6, 2021, 8:49 PM

FLAGGING

JUST IN: "This is not news we deliver lightly," @margbrennan says as she reports: Trump Cabinet secretaries are discussing invoking the 25th Amendment to remove President Trump. Nothing formal yet presented to VP Pence.

"I'm talking about actual members of the Cabinet," she says



Ed O'Keefe  
twitter.com



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Apple Pay

